



Music Marketing Inc Appoints Group Technologies in AUS | NZ Region

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Leading global music software and hardware distributor Music Marketing Inc has appointed Group Technologies Australasia Pty Ltd as their exclusive Marketing Center for Australia, New Zealand, and Oceania. For over 2 decades, Group Technologies has been an essential distributor for the Australasian market, dedicated to bringing the best music brands and exceptional client service to this area. Encompassing nationwide retail partnerships, Group Technologies have championed the design, supply and application of solutions for builds and events that regularly garner international recognition for their scope and expertise. Promoting growth, education and progress across the industry, Group Technologies is also home to a comprehensive Training & Demonstration facility, the largest of its kind in Australia.

"We are delighted to be partnering with XCHANGE. In such a rapidly evolving landscape, XCHANGE HD presents a genuinely fresh perspective on distribution. We are excited to bring the Music Marketing family of brands to our well-established dealer base, and further developing the region." said Scott Jamieson, Product Manager at Group Technologies.

"With opportunities flooding in, the time is perfect to engage new partnerships in this important Region, Group Technologies has established a reputation in Australasia of excellence, trust and reliability," said Ray Williams, President of Music Marketing Inc.

Music Marketing Inc is confident that this new collaboration is the beginning of a new level of representation and service for its music brands in the region. Retailers and customers will reap rewards from this collaboration for years to come.

XCHANGE HD is a recently launched service by XCHANGE Market Platform. It is their next-generation distribution network of carefully constructed global network of Logistics Centers contracted to provide warehousing and fulfillment services to their users on demand.

Music Marketing Inc
info@musicmarketing.ca
1160 Ellesmere Road
Toronto, ON M1P 2X4, Canada
TEL: 416 789-7100

Group Technologies Pty Ltd
sales@grouptechnologies.com.au
86 Derby St Pascoe Vale, Victoria
Australia, 3044
TEL: +61 3 9354 9133